



Burrito Buzz

Habanero's Grill

December 2009

Where o' where did my newsletter go?

In my ongoing effort to conquer technology we're getting better at correcting bad addresses and getting our newsletter out to you even after you move. Unfortunately, I'm not an expert at it. In the process some people have been inadvertently taken off of our list. So, while they won't be reading this (since we took them off the list) if you know someone who used to get the newsletter either in the mail or in email format and they don't get it anymore, let us know. The insider tip here is if you don't use your Habanero Dinero card for a year, you'll be dropped off unless you tell us to keep you on the list. **Tip #2**, if you want to make sure you get your newsletter on the 1st of every month just make sure we have your email. We get hundreds of returned email because we made entry errors or we can't read very well.

Apple-Berry salsa with Cinnamon chips

The kids may be hanging around the house more over the holidays and this is a great way to get them a healthy snack. I had some at a party and it was the first salsa gone.

CINNAMON CHIPS

Cut 7" flour tortillas into triangles and spray with water. Sprinkle cinnamon and sugar on tortillas. Bake in 400 degree oven about 5 -6 minutes until they start to brown.

APPLE-BERRY SALSA

2 Granny Smith apples diced into ¼ inch cubes
1 cup fresh strawberries sliced
1 kiwi peeled and chopped
1 small orange
2 Tbsp brown sugar
2 Tbsp Apple jelly

Mix apples, strawberries and kiwi in a large bowl. Zest the orange and squeeze the juice into the bowl. Add brown sugar and apple jelly and mix thoroughly. Refrigerate for at least 1 hour. Serve with cinnamon chips. Be prepared to make a second batch because you'll love this.



Holiday catering



It's not too late

Our catering calendar is filling up fast but we still have a few dates available. The trend this year seems to be lots of people doing smaller and nicer parties or self serve catering. We have options that can help you with either choice. If you haven't looked at our website go check out our catering page. You can make your party a hit by just adding a few items like our tasty guacamole for only \$8.95 a pint of our world famous white queso for only \$8.95 a pint. Our pinwheel wraps have been getting ordered a lot also.

The next step up is to have our staff cook up our tasty chicken and beef fajitas with our rice and beans and set up a taco bar. We supply all the equipment and can even deliver and set it up.

Of course our signature catering will have our certified burrito experts come to your house or business and custom roll everyone's burrito. Whatever your needs, call us now before we fill up. Every catering order in December gets a special Christmas present.

Call Neil at 499-0099 or call Steve at 699-4681 today.

Happy Birthday to Us

It's hard to believe that this will be the 14th time we've celebrated Christmas at Habanero's. We served our first burrito on Christmas eve in 1996. It will be our 3rd at The Rim. I think we sold 8 burritos that first day. It only took us 10 years to open our second store so at this rate we'll pass up McDonalds in a few thousand years. We've had good times and tough times but we are most grateful for your enthusiastic support through all this time. Without it, it's quite obvious, we wouldn't be here.

Come by and see us on our anniversary and we'll have a special gift for you.

Next month we're going to have a special celebration to start our 14th year off. Until then, remember that we truly appreciate your loyalty and we look forward to at least another 14 years of great fun and great burritos.

Thanks and Happy Holidays.

HABANERO'S GRILL

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499-0099

WWW.HABANEROSGRILL.COM

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699-4681



Movie Trivia

It's the second busiest time of the year for the movies as we race inside to get out of the cold or away from shopping. We have a few recommendations this month for a good way to spend a couple hours on a cold day.

The first movie out this month worth seeing is **Brothers** with Toby Maguire about a man who cares for his brothers family.

Invictus also looks like a good movie about the fall of apartheid in South Africa. I like just about any movie with Morgan Freeman. **Sherlock Holmes** opens on Christmas Day and the previews look great with Robert Downey Jr. Now if kids are in the mix then you may have to suffer through

Alvin and the Chipmunks – The Squeakquel but I actually enjoyed the last one more than I expected. The other kid friendly movie that looks good is **The Princess and The Frog**.

So let's play a little Morgan Freeman trivia this month. He's been in so many good movies, *what is the highest grossing movie he has ever played in. Go ahead and tell me your favorite Freeman movie for bonus points*

Email answers to burritoguy@habanerosgrill.com for a chance to win Dinner for two and two Free movie passes. Congrats to **Chelsea Caivano** last months trivia winner.

HONOR ROLL

We had a great time visiting with our Gold and Platinum members at their special appreciation dinner at both restaurants. We sold off dozens of burritos, a few shirts, some queso and salsa and had a good time. If you're looking for a great gift idea why not get that student in your life a Gold or Platinum membership. You know their money will be well spent.

Now some props to our top ten guests last month that are NOT Gold or Platinum members. First off special props go out to **Matt Bonner** for his 3 visits and **David Robinson** for his 1 visit. Watch the Red Rockets game heat up now that he's getting his fill of burritos and look for a Red Rocket special on game nights coming soon. The rest of our top ten included **Adam Mathie, Richard Solt, Haley Scarnato, Abbey Martin, Josh Vela, Randy Davis, Dylan Colange, Emily Gurghigian and Stephen Palacios**. Thanks for your loyal support and encouragement. We hope to see you lots over the upcoming holidays.

Holiday Fun Facts

- American families sent and received an average of 28 Christmas cards each.
- Since 1991 more artificial Christmas trees have been sold than real ones.
- According to one study, an average of 10 hours are spent during the last week of December bickering with family members about holiday related activities.

A Big Gift Wrapping Tip

Have a large gift to wrap? Rather than struggle with regular gift wrapping paper, use a paper tablecloth to wrap your large gift. You usually can find one with a holiday pattern. Check your local Dollar Store!

RELAX!

You Can Eat And Shop
At The Same Time.

GIFT CERTIFICATES READY TO GO
WHEN YOU ARE.

Still have a few people to shop for?

Favorite Teacher? Faithful Babysitter? The Vet? Bank Teller? Mail Carrier?

Take care of them before you finish dining!
And take advantage of our gift card special

BUY



get



FREE!

From now until December 20th and you'll receive \$10 in Bonus Certificates* for every \$30 you spend. Gift Certificates not valid on date of purchase. *Bonus Certificates are valid Jan. 1st though Mar. 15th, 2010

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If you were born in December you share a birthday with...

- | | |
|----------------------|------------------------|
| 1 – Woody Allen | 17 – Beethoven |
| 2 – Britney Spears | 18 – Brad Pitt |
| 3 – Ozzy Osbourne | 19 – Jennifer Beals |
| 4 – Susie Goleman | 20 – Uri Gellar |
| 5 – Walt Disney | 21 – Chris Evert |
| 6 – Heather Hayes | 22 – Katie Kraft |
| 7 – Larry Bird | 23 – Susan Lucci |
| 8 – Kim Basinger | 24 – Ricky Martin |
| 9 – Dick Butkus | 25 – Jimmy Buffett |
| 10 – Susan Dey | 26 – Carlton Fisk |
| 11 – Teri Garr | 27 – Cokie Roberts |
| 12 – Frank Sinatra | 28 – Denzel Washington |
| 13 – Dick Van Dyke | 29 – Ted Danson |
| 14 – Nostradamus | 30 – Tiger Woods |
| 15 – Don Johnson | 31 – John Denver |
| 16 – Shawn Millender | |

Holiday Hills still has the best fresh Christmas Trees around. Located behind Hobby Lobby. Tell them we sent you for \$2.00 off.

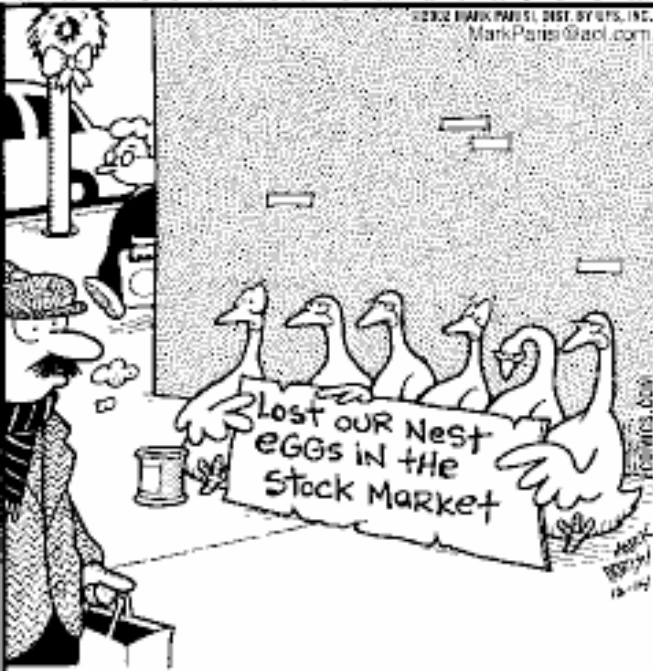
"Rudolph" was actually created by Montgomery Ward in the late 1930's for a holiday promotion. The rest is history.

Are you one of our Business' of the Week?

Every week each Habanero's picks a business to be their business of the week. All week employees of that company get 25% off. It even works on catering so if you haven't been picked yet, let us know. The West Ave business' of the week are: **Goodwill, Christmas Gallery, ALL veterinary offices, and Embassy Movie theatre.** The Rim is honoring **Siemens, Woodforest National Bank, Spencer Gifts and NuStar.** Call or go by and see when it's your week

Christmas became a national holiday in America on June 26, 1870.

off the mark by Mark Parisi
www.offthemark.com



SIX GEESE A-LAYING (RECENT TIMES)

No Peeking \$5,000 Giveaway



Back by popular demand, our "No Peeking" Christmas Envelopes were a HUGE hit last year...we gave away 154 free dinners, 525 drinks and 249 chips and queso, \$945 in Habanero's Gift Certificates...and this year we're increasing the kitty with a total of \$5,000 in prizes to be given away! There will be more great prizes, more gift certificates Every time you join us in December and you will be given a sealed red envelope when you pay **But No Peeking!** You can't open it until you return to us in January or February...and you have to open it in front of the cashier when your secret prize will be revealed...ooh the suspense

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